



GC MARKETING GROUP
Planning the Evolution of Business Success

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News Release

For Immediate Release

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GC Marketing Group Adds New Client To Roster

(Scottsdale, AZ) – GC Marketing Group is pleased to announce they have added The Danaher Corporation to their client roster. They will be working with the Tool Division out of Hunt Valley, MD, which manufactures brands such as Armstrong®, MATCO®, Sears Craftsman®, Allen®, KD-Tools®, Holo-Krome®, and NAPA®.

“We are very proud that Danaher has chosen to work with GC Marketing Group. The relationship is a perfect fit since we are very familiar with their market, their distribution methods and the type of promotions they run.” Wendy Kuhn, President GC Marketing Group.

GC Marketing Group is a full service marketing firm serving clients in a variety of industries across the country with their planning, branding, advertising, public relations, research, collateral material, promotions, videos and internet solutions. With more than 20 years of history, the company relocated from St. Louis, Missouri in 1997 and is currently based in the Scottsdale Airpark. For more information about GC Marketing Group, contact Wendy Kuhn at 480.443.0208 or visit: www.gcmarketinggroup.com.

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